

## **Western North Carolina Medical Managers' Association, LLC Meeting Sponsorship**

The Western North Carolina Medical Managers' Association, LLC can provide meeting sponsors with unfettered access to the decision makers in some of Western North Carolina's largest medical practices. Meeting sponsorship provides the company/sponsor with the opportunity to give an exclusive 5 to 10 minute presentation on the sponsor's product or service. Additionally, the sponsor is afforded the opportunity to network with the healthcare administrators before and after the bi-monthly meeting. There is only one sponsor per meeting ensuring that the sponsor has the uninterrupted attention of those in attendance. Meeting sponsorship is reserved on a first come-first served basis.

### **About Western North Carolina Medical Managers' Association, LLC ("WNCMMA"):**

1. A group of healthcare administrators who supervise some of Western North Carolina's most successful medical practices.
2. The physician groups represented range in size from 1 doctor to 75+ and primarily reside in Buncombe, Henderson, McDowell, Madison, Jackson, Yancey, Rutherford, Haywood, and Transylvania Counties.
3. The organization boasts a 200+ membership comprised of "active" members (healthcare administrators) and "allied" members (vendors, hospitals, etc.).
4. The organization is chartered under the North Carolina Medical Group Management Association ("NCMGMA"), which, in-turn, is chartered under the Medical Group Management Association ("MGMA").

### **Contact Information:**

If you have any questions regarding sponsoring a WNCMMA, LLC meeting, please contact:

Terry McLane, President  
WNCMMA, LLC

Chief Executive Officer  
The Family Health Centers, PA  
206 Asheland Avenue  
Asheville, NC 28801

(828) 210- 3697 office  
(828) 450-8141  
tmclane@thefhc.net

**Average Attendance:**

The WNCMMA averages around 45-60 members in attendance at its bi-monthly meetings.

**A/V Equipment:**

A screen and projector are provided by the Asheville Event Centre at 291 Sweeten Creek Rd., if needed. Sponsors will need to bring their own laptop (will need VGA output) for any power-point presentations or inform Terry McLane, President, Western North Carolina Medical Managers' Association, so that a laptop can be furnished. ~~Laptops will need to have a VGA output.~~ Voice amplification equipment is not generally needed.

**Brochures/Flyers/Business Cards:**

Although not required, sponsors are encouraged to bring business cards, brochures, handouts, flyers, etc. that appropriately describe their product or service, so that those in attendance can share the information learned with their colleagues.

**Colleagues:**

As the sponsor, please feel free to bring any ~~additional~~ professional colleagues that you need ~~that can~~ to assist ~~you~~ with the A/V equipment, helping answer audience questions, or would be an additional resource for the regular attendees. Please contact us ahead of time if you plan on bringing more than two additional attendees so that we may notify our caterer.

**Cost:**

Sponsorship of a membership meeting is \$500.00, payable in advance to the address listed above. Please make checks payable to the Western North Carolina Medical Managers' Association, LLC or WNCMMA, LLC.

**Door Prizes:**

Door prizes are not required; however, they often generate additional enthusiasm for the product or service you provide. Typical door prizes are folders, pens, note pads, gift baskets, gift certificates, or event tickets.

**Dress:**

Dress for all WNCMMA, LLC events is business attire.

**Lunch:**

A catered lunch will be provided to the attendees that allows for a variety of dietary needs. Vegetarian options are available. Please expect attendees to eat during your presentation. As the featured sponsor, please be our guest and help yourself to our lunch offerings. This invitation is also extended to the colleagues that you bring with you.

**Meeting place/time:**

Unless otherwise indicated, all meetings will be held the second Tuesday of January, March, May, July, September, and November.

Meetings, typically held at the Asheville Event Centre at 291 Sweeten Creek Rd., begin at noon with the sponsor presenting their service or product beginning around 12:20. The length of speaking time for a sponsor is no more than ten minutes.

Meeting times and places are subject to change based on space availability, expected attendance, and inclement weather.

**Roster:**

Due to membership confidentiality concerns, the WNCMMA, LLC, cannot distribute a roster of the organization's membership. Sponsors who would like to obtain contact information of the attendees are encouraged to swap business cards or pass around a sign-in sheet. Each member has the right to refuse to provide their contact information.

*Rev: April 2018*